

Isabell Sluka's Example Responses for the “Humanities Communication Prompts” template

(rev. Sep 21, 2023)

Project to be Communicated: Dark Academia Project

Information Literacy: How and what does information mean in the humanities? PROCESS and PRODUCTS	Media Literacy: How and what does (digital) mediation mean for communication in the humanities? COMMUNICATION	Humanities Literacy: How and what does my work mean for the context of humanities communication? CONTEXT and VALUE
objective: doing	objective: showing	objective: evaluating
What is data/information in my work? The Dark Academia phenomenon (content on social media)	What part(s) of my work do I want to communicate? The entire article	What is the human argument in my humanities work? Dark Academia is important because it shows that young people have a desire in the humanities that they don't find fulfilled in collegiate contexts; humanities educators, program managers and curriculum designers can learn from Dark Academia content and better understand the needs of their students
Where do I find it? Online (Tumblr, YouTube, Instagram, TikTok)	Whom do I want to communicate my work to, one or more audience(s)/group(s)? Educators in the humanities, program managers, curriculum designers,	What are the genres within which I can deliver the human core of my humanities work? Dark Academia encompasses a variety of genres (poetry, mystery,

	<p>scholars and practitioners in the Applied Humanities, Public Humanities, and Digital Humanities</p>	<p>history etc.) that would also make their way into the podcast</p>
<p>How do I find it? Manual search on each platform, web scraping, API querying</p>	<p>Which media/formats can I use to communicate my work? Podcast</p>	<p>How does my humanities work matter now, here, and elsewhere? Enrollment numbers in the humanities have been declining over the past decades, my work on Dark Academia amplifies the voices of students invites us to reflect on what makes the humanities valuable and worthwhile</p>
<p>Which data is important and why? Dark Academia is not only a huge online trend, it also speaks to the value young people assign to the humanities</p>	<p>Which media do I have access to? Podcast (via UConn's podcast studio)</p>	<p>For whom does my humanities work matter and why? Students = amplified voices Educators = better understanding of their students, their desires and needs Higher education = better programs</p>
<p>How do I select the data? I am a digital media scholar and consider the Dark Academia phenomenon vital for a number of interdisciplinary conversations on the (institutional) humanities</p>	<p>Which media work best for my humanities communication? Podcast, website, twitter, mastodon (?)</p>	<p>How can I reposition/reorient my humanities work to address and get heard by other disciplines and audiences? The podcast might inspire educators and practitioners in the Applied Humanities, Public Humanities, and Digital Humanities as well as in the cultural sector; it might also inspire campus leaders, marketing and</p>

		<p>communication specialists who aim to recruit new students without much repositioning needed. The guests invited will determine significantly</p>
<p>What is the process of working with the data? making sure I don't violate data privacy protection and use the data ethically; making sure I have the technical expertise for web scraping and API querying, in collaboration with a professional data scientist</p>	<p>How can I expand towards media convergence for my work? The podcast should be accompanied by a website as well as social media accounts, esp. twitter. It should encourage audience feedback and participation</p>	<p>How does my humanities work inform other areas/disciplines/knowledge arenas? See above</p>
<p>How do I make the data speak to other data/how do I start a dialog within my field? I have already written an article on how Dark Academia speaks to the humanities in a collegiate context. This article contains several reasons why and ways in which educators in the humanities, program and curriculum designers should pay attention to this online phenomenon</p>	<p>What is the timeline for mediating my work? 9 monthly episodes to be realized over the course of the next year (due to the fast pace of online trends)</p>	<p>How does my humanities work inspire new enterprises/initiatives? It might inspire educators on campuses in the English speaking world to reconsider their students' voices in shaping the humanities in collegiate contexts; they might start initiatives and debates to learn with and from their students as they shape the future of the humanities</p>
<p>How do I create knowledge from this data? I interpret Dark Academia as a seismograph of the humanities; it shows that the humanities are not in crisis (despite a tenacious</p>	<p>Whose help do I need to mediate my work? Technologist who has experience in podcast production (see Greenhouse Studios collaboration)</p>	<p>How can my humanities work inspire other humans/communities/groups? It can serve as an inspiration for other humans/communities/groups to start a podcast and share</p>

<p>crisis discourse); young people are longing for the humanities</p>		<p>their stories with a wider audience</p>
<p>How do I format knowledge production from this data? The Dark Academia phenomenon finds new form as a chapter in an edited volume on future ways of the humanities published in English by a US American publisher; it is also available as a podcast</p>	<p>For how long should I communicate my work? The content makes for 9 episodes; they will be accessible beyond the official ending of the podcast</p>	<p>How does my work make me a better human/team member/entrepreneur? I will grow personally and professionally: better communicator (“translating” my work to different audiences, translating between students and their educators), collaboration skills, moderation skills, project management, technological expertise</p>